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Tobacco

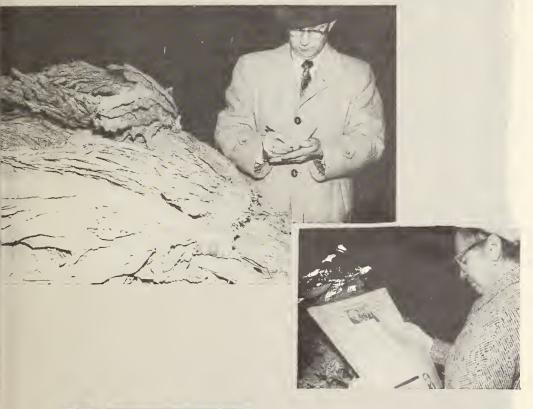
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U. S. DEPARTMENT OF AGRICULTURE

INSPECTION • MARKET NEWS

Type 31
BURLEY





U. S. DEPARTMENT OF AGRICULTURE AGRICULTURAL MARKETING SERVICE TOBACCO DIVISION - WASHINGTON, D. C. July 1960

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Cover illustrations:

- 1. A Federal tobacco inspector, working in a Lexington warehouse.
- 2. Kentucky farm woman who has been raising tobacco for 45 years compares USDA tobacco market price report with a newspaper report.
- 3. A Federal tobacco inspector demonstrating the proper sorting and preparation of tobacco for market.

TOBACCO INSPECTION, MARKET NEWS, AND DEMONSTRATION SERVICES'

Class 3(a) - Light air-cured Type 31 - Burley

Inspection of tobacco according to standard grades as an aid to growers in marketing their crop began in the United States Department of Agriculture in 1929. In August 1935, The Tobacco Inspection Act became law. This act offered growers free and mandatory inspection on tobacco auction markets where it was desired. That is, the growers might request a referendum be held on a market or group of markets, and if two-thirds of the voters favored inspection, those markets would then be designated by the Secretary of Agriculture for free and mandatory inspection.

In 1936, growers, recognizing the benefits of the inspection service, began requesting it for their respective markets, and by 1940, it had spread to almost one-half of the auction markets in the Burley area. In October 1941, a general referendum was held and passed covering the remaining markets, and beginning with the season of 1941-42, all Burley markets (located in Kentucky, Tennessee, Virginia, North Carolina, West Virginia, Ohio, Indiana, and Missouri) have had free and mandatory inspection service.

The purposes of the inspection and market news services are readily understood by every farmer who has sold a split lot of tobacco for two widely different prices, or has rejected a bid and resold the same tobacco, on the same day, on the same warehouse floor, for possibly several dollars above the first price offered. Every tobacco grower knows there is much uncertainty about the price any basket of tobacco will bring, and that there is a wide range in the prices paid for lots of tobacco of the same quality.

Inspection and market news services, based on Government standard grades, have been developed to provide a measuring stick and price guide to the grower. Prior to the sale, a trained inspector examines each basket of tobacco and certifies it as to grade 1/. The market price reports, furnished by the market news service, cooperating in some instances with State agencies, give the grower the current average price paid and support price for each specific grade. With this information he can determine whether his tobacco is selling in line with current prices, and is enabled to make an intelligent decision, whether to reject a bid, sell, or accept a price-support loan.

The Government through its lending agencies offers non-recourse loans on crops for which marketing quotas have been approved by growers. These are made through cooperative associations or other responsible organizations. They place a support price on each basket of growers' tobacco that is in sound and merchantable condition. The Government standard grades, determined by authorized inspectors, are the bases for the loans.

^{1/} Packed and processed tobacco is also inspected and grade certified upon application by interested parties.

BRIEF CLASSIFICATION OF LEAF TOBACCO

(Covering classes and types)

CLASS 1, FLUE-CURED TYPES

Type 11: Old Belt flue-cured; produced in the Piedmont sections of Virginia and North Carolina.

Type 12: Eastern North Carolina fluecured; produced in the coastal sections of North Carolina, north of the South River.

Type 13; South Carolina flue-cured: produced in the coastal sections of South Carolina and the southeastern counties of North Carolina, south of the South

Type 14: Georgia and Florida flue-cured; produced in southern Georgia and northern Florida.

CLASS 2, FIRE-CURED TYPES

Type 21: Virginia fire-cured: produced in the Piedmont and mountain sections of Virginia.

'Type 22: Tennessee-Kentucky fire-cured, eastern district, Clarksville, Springfield, and Hopkinsville; produced in a section east of the Tennessee River, in southern Kentucky and northern Tennessee.

Type 23: Kentucky-Tennessee fire-cured, western district, Mayfield and Murray; produced in a section between the Tennessee, Ohio, and Mississippi rivers in western Kentucky and northwestern Tennessee.

CLASS 3, AIR-CURED TYPES

LIGHT AIR-CURED (CLASS 3a)

Type 31: Burley; produced in Kentucky, Tennessee, Ohio, Indiana, West Virginia, Virginia, North Carolina, and Missouri.

Type 32: Southern Maryland; produced in five counties of southern Maryland --Prince Georges, Anne Arundel, Calvert, Charles, and St. Marys.

DARK AIR-CURED (CLASS 3b)

Type 35: One Sucker; produced in northcentral Tennessee and south-central Kentucky.

Type 36: Green River; produced in the northern part of Kentucky in the territory adjacent to Owensboro and Henderson.

Type 37: Virginia sun-cured; produced in central Virginia, north of the James River.

CLASS 4, CIGAR-FILLER TYPES

Type 41: Pennsylvania Seedleaf; produced in Lancaster County, Pa., and the adjoining counties.

Types 42-44: Ohio filler: produced in the Miami Valley Section of Ohio and extending into Indiana.

Type 46: Puerto Rican sun-grown including primed (Deshojado) and stalk-cut (Mata); produced on the Island of Puerto Rico.

CLASS 5, CIGAR-BINDER TYPES

Type 51: Connecticut Broadleaf; produced in the Connecticut Valley sections of Connecticut and Massachusetts.

Type 52: Connecticut Havana Seed; produced in the Connecticut and Housatonic Valley sections of Connecticut and Massachusetts.

Type 53: New York and Pennsylvania Havana Seed; produced in the Big Flats and Onondaga sections of New York, and extending into Pennsylvania.

Type 54: Southern Wisconsin; produced in Wisconsin, south and east of the Wisconsin River.

Type 55: Northern Wisconsin; produced in Wisconsin, north and west of the Wisconsin River, and in eastern Minnesota.

CLASS 6, CIGAR-WRAPPER TYPES

Type 61: Connecticut Shade; produced in the Connecticut Valley sections of Connecticut and Massachusetts.

Type 62: Georgia and Florida Shade; produced in southwestern Georgia and north-central Florida.

MISCELLANEOUS TYPES OF DOMESTIC TOBACCO

Type 72: Louisiana Perique.

Type 73: All domestic types of tobacco not otherwise classified.

Type 77: Domestic Aromatic.

FOREIGN TYPES

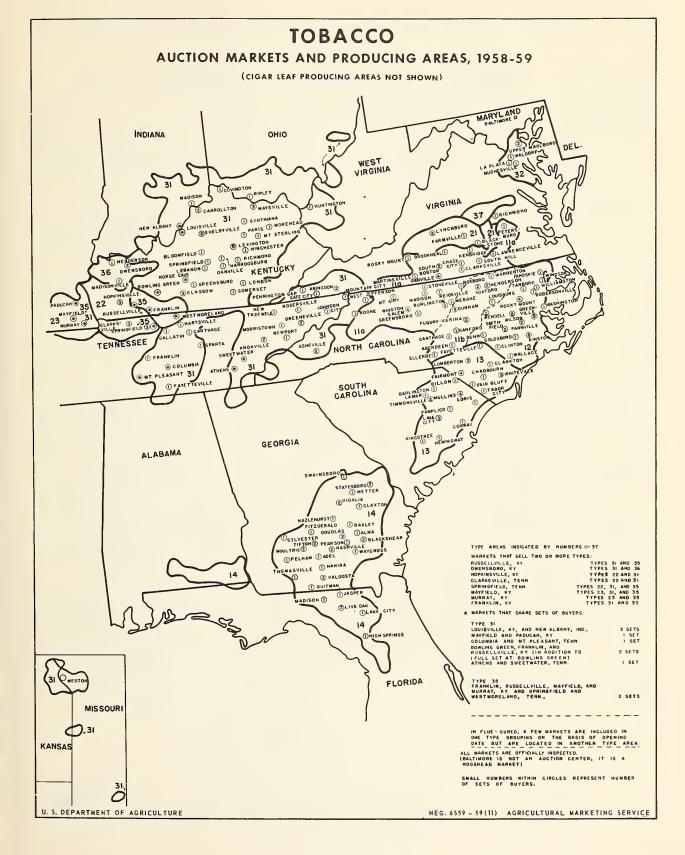
Type 81: Cuba (Havana)

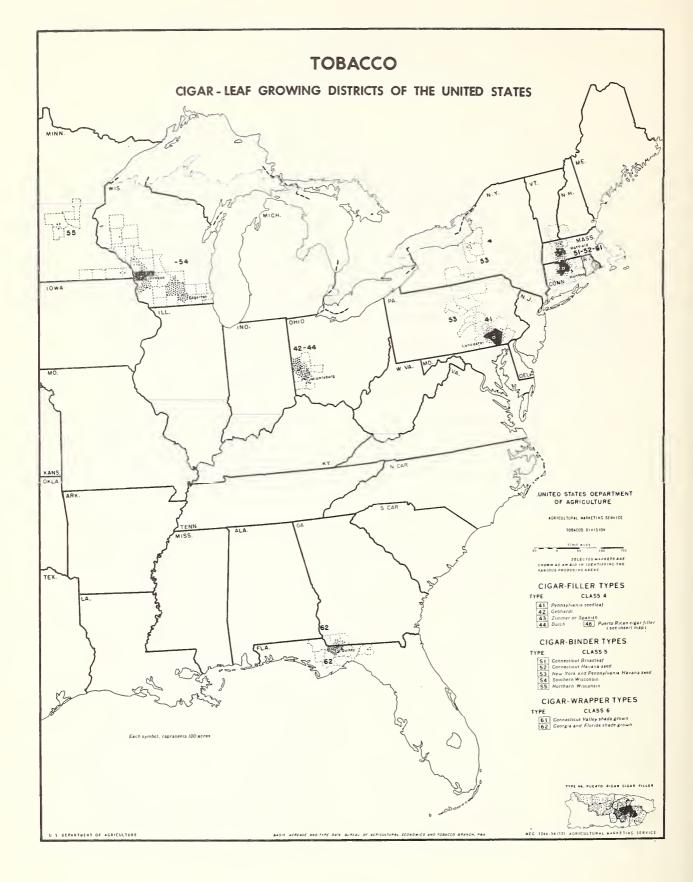
Type 82: Sumatra and Java.

Type 83: Philippine Islands (Manila).

Type 84: All foreign-grown cigar-leaf not ·otherwise classified.

Type 90: Foreign-grown cigarette and smoking tobacco (Turkish and other).





The Tobacco Inspection Act provides for three related services: Inspection, market news, and demonstration.

INSPECTION SERVICE: The inspection is done by highly trained specialists in tobacco judging, who have taken training courses and passed tests to qualify them for this type of work. They precede the auction sale and certify each basket as to grade, according to Federal standards. This grade is, in reality, a description of each basket of tobacco as to group, quality, and color. Grades can be readily understood by the grower, if he is given a little instruction in their application.

Class: The first and major division of tobacco is class. It is based on characteristics caused by varieties, soils, or climatic conditions, or by the method of cultivation, harvesting, or curing. 1/

Type: Each class is subdivided into types. A type is a division of a class of tobacco having certain common characteristics and closely related grades.

Grade: The next subdivision breaks down each type into grades. A grade is a subdivision of a type according to group, quality, and color.

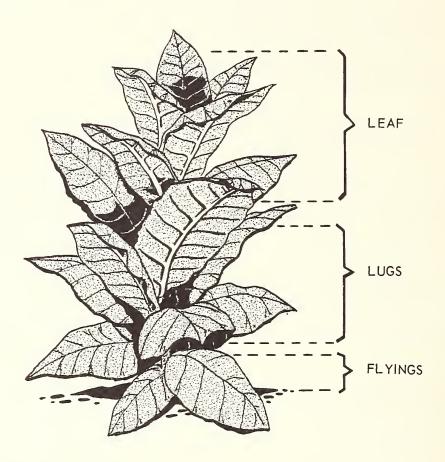
(a) <u>Group</u>: The first and basic factor of a grade is <u>group</u>, a division of a type covering closely related grades based on certain characteristics which are related to stalk position, body, or the general quality of the tobacco. Groups in Burley are: Flyings (X), Lugs or Cutters (C), Leaf (B), Tips (T), Mixed (M), Nondescript (N), and Scrap (S).

Flyings (X). This group consists of leaves normally grown at the bottom of the stalk. These leaves are flat and open-faced and have a blunt or oblate tip. Compared with other groups on the stalk, Flyings consist of relatively thin to tissuey leaves which show the highest degree of maturity and the most open leaf structure. Flyings show a material amount of injury characteristic of leaves grown near the ground.

Lugs or Cutters (C). This group consists of leaves normally grown at the midportion of the stalk. Cured leaves from this stalk position have a tendency to roll, concealing the stem or midrib. Lugs or Cutters have an oblate to rounded tip and are usually thin to medium in body. The leaves are spready in relation to their length and show little or no ground injury.

^{1/} See Brief Classification of leaf tobacco, page 4.

BURLEY TOBACCO PLANT



- Leaf (B). This group consists of leaves normally grown above the midpoint of the stalk. Cured leaves from the upper stalk position have a tendency to fold, concealing the face of the leaf and exposing the stem or midrib. These leaves have a pointed tip and generally are medium to heavy in body. They are narrower in relation to their length than corresponding qualities of the C group.
- Tips (T) This group consists of leaves usually grown at the top of the stalk. These relatively narrow and sharp-pointed leaves have the general characteristics of B-group tobacco. Tips have a slightly lower degree of maturity and leaf structure than other leaves on the stalk.
- Mixed (M). This group consists of tobacco of distinctly different groups which are mixed together in various combinations.
- Nondescript (N). Extremely common tobacco which does not meet the minimum specifications or which exceeds the tolerance of the lowest grade of any other group.
- Scrap (S). A by-product of unstemmed and stemmed tobacco. Scrap accumulates from handling tobacco in farm buildings, warehouses, packing and conditioning plants, and stemmeries.
- (b) Quality: The second factor of a grade is quality, a division of a group based on the relative degree of one or more elements of quality in tobacco. The five degrees of quality in Burley are: Choice (1), Fine (2), Good (3), Fair (4), and Low (5).
- (c) <u>Color</u>: The third factor of a grade is <u>color</u>, and is expressed in degrees of visual difference related to a scale of values that are common to the type. The terms used to describe color in Burley are: Buff (L), Tan (F), Tannish Red (FR), Red (R), Dark Red (D), Variegated (K), Mixed (M), Greenish (V), Greenish Tan (VF), Greenish Red (VR), Green (G), Green Tan (GF), and Green Red (GR).

In addition to the above three main factors, if the tobacco is in unsafe keeping order, the symbol "W" is added to the other symbols, or if unsound, the symbol "U".

A combination of group, quality, and color can be made to form a grade. To simplify the use of Groups, Qualities, and Colors, letters and numerals are used to represent the words they stand for, as follows:

KEY TO STANDARD GRADE MARKS $\frac{1}{}$

Groups	Qualities	Colors
<pre>X - Flyings C - Lugs or Cutters B - Leaf T - Tips M - Mixed N - Nondescript S - Scrap</pre>	4 - Fair 5 - Low	L - Buff F - Tan FR - Tannish red R - Red D - Dark red K - Variegated M - Mixed V - Greenish VF - Greenish tan VR - Green GF - Green tan GR - Green red

Special factors "U" and "W" may be applied to all grades.
Tobacco not covered by the standard grades is designated as No-G.

Exceptions: In the <u>Mixed Group</u> grades: F indicates light general color and medium to tissuey body, and R, dark general color and heavy to medium body. In the <u>Nondescript</u> grades: 1 indicates the best, and 2 the poorest; L indicates light color and thin body, F medium color and medium body, R dark color and heavy body, and G crude green.

Substituting symbols for words, Lugs of Good quality in Tan color would be written C3F. The first symbol, C, indicates the group, the second symbol, 3, denotes the quality, and the third symbol, F, describes the color. Each symbol used in a Federal grade for tobacco has therefore a definite and known meaning.

To make this clear, assume we are to determine a grade of a single lot of tobacco. Upon examination we find from characteristics it is clearly a Flying and we know the first symbol is X. Examining it more closely as to relative degrees of quality, we find that it is tissuey, ripe to mellow, open to porous, and wavy, and has dull finish and weak color intensity, and is 80 percent uniform and has less than 20 percent injury. We are thus able to arrive at its degree of quality, which is Good or 3. Assuming the major portion of the Flyings are buff-colored leaves, we use the symbol L, making it X3L. Now we have a complete description of the tobacco.

^{1/} The details of the groups, qualities, and colors used in connection with the grades for Burley tobacco are shown on page 12.

Operation of Inspection Service:

- (1) Growers deliver their tobacco to the market of their choice and to any warehouse they may select.
 - (2) The tobacco is arranged for sale on flat baskets.
- (3) Each lot, or basket, is then weighed and a warehouse ticket is placed on the lot. The ticket shows the name of the seller and the number of pounds of tobacco in the lot, and may give other information for the purpose of identification. Space is provided on the ticket for the name of the buyer, the grade symbol of the buyer, and the price at which the tobacco is sold. It also has a space in the upper-right corner for the Federal grade (see page 14).
 - (4) The lots, or baskets, are placed in line on the warehouse floor.
- (5) As soon as there is good light, the official inspector starts at the beginning of the "break" ahead of the sale, and makes a careful examination of each basket of tobacco. He then writes on the ticket, in the space provided, the Federal grade that correctly describes the tobacco in the lot, inserts the date, and signs his initials. If the tobacco inspected is Leaf of Fair quality in Red color, the inspector writes B4R. If the tobacco is made up of Lugs of Fine quality in Buff color, the grade symbols are C2L. If the lot is made up of Flyings of Good quality in Tan color the grade mark is X3F. The warehouse ticket then becomes a certificate of grade and shows the type of tobacco as well as its group, quality, and color.

The Federal system of grades for tobacco differs from private systems in that it must be more comprehensive, since it must describe any and all lots of tobacco offered for sale. Each symbol has a definite meaning which is known to the general public, and symbols are a complete description of the lot to which they apply.

Farmers are sometimes confused by the fact that the combinations of the several groups, qualities, and colors form such a large number of grades. Because the total number cannot be applied to their particular crops, they say that too many grades are recognized. However, it should be remembered that grades are used only as required, and only a limited number are necessary to describe all the tobacco in an individual crop. Crops from different farms and from different areas show such a wide variation that a wide range in grades is necessary to describe all Burley tobacco offered for sale.

		qualities " " " "		======		= =		ay be
		80 80 80 80 80 80 80 80 80 80 80 80 80 8	all all all all all all all all all all	all 3-4-5 3-4-5 3-4-5 4-5	all 3-4-5 4-5 4-5	3-4-5 3-4-5	5, 44 5, 55	U and W m grades)
	COLORS	F-Tan FR-Tannish Red R-Red D-Dark Red V-Variegated VF-Greenish Tan VR-Greenish Red GF-Green Tan	F-Tan FR-Tannish Red R-Red D-Dark Red K-Variegated V-Greenish Tan VR-Greenish Red GF-Green Tan GR-Green Red	L-Buff F-Tan R-Red K-Variegated M-Mixed V-Greenish G-Green	L-Buff F-Tan R-Red M-Mixed G-Green	F-Light R-Dark	L-Thin Body F-Medium Body R-Heavy Body G-Crude Green	(Special factors U and W may be applied to all grades)
CLASSIFICATION OF TOBACCO, TYPE 31	QUALITIES	3-Good 4-Fair 5-Low	1-Choice 2-Fine 3-Good 4-Fair 5-Low	1-Choice 2-Fine 3-Good 4-Fair 5-Low	1-Choice 2-Fine 3-Good 4-Fair 5-Low	3-Good 4-Fair 5-Low	1-Best 2-Poorest	As defined As defined
CLASSIFICATION	GROUPS	T-Tips	B-Leaf	C-Lugs	X-Flyings	M-Mixed	N-Nondescript	S-Scrap No-G - No Grade
	TYPE		Type 31 Burley					
	CLASS		Class 3					

SUMMARY OF STANDARD GRADES FOR BURLEY TOBACCO, TYPE 31

or Cutters	C3M C3V C4M C4V C4G C5M C5V C5G		F B3GR F B4GR F B5GR		T4GR T5GR	l Grade of Scrap	ഗ
of Lugs	C1L C1F C2L C2F C3L C3F C3R C3K C3 C4L C4F C4R C4K C4 C5L C5F C5R C5K C5	s of Leaf	B3M B3VF B3VR B3GF B4M B4VF B4VR B4GF B5M B5VF B5VR B5GF	s of Tips	< T4VF T4VR T4GF < T5VF T5VR T5GF	ades of Nondescript	NIL NIF NIR NIG N2L N2R N2G
17 Grades of Flyings 24 Grades	X1L X1F X2L X2F X3L X3F X3R X4L X4F X4R X4M X4G C3 X5L X5F X5R X5M X5G C9	35 Grades	B1F B1FR B1R B2F B2FR B2R B3F B3FR B3R B4F B4FR B4R B4D B4K B5F B5FR B5R	21 Grades	T3F T3FR T3R T4F T4FR T4R T4D T4K T5F T4FR T5R T5D T5K	6 Grades of Mixed Group 7 Grades	M3F M3R M4F M4R M5F M5R

Market	Warehouses	: Buyers :	: Market	Warehouses	Buyers
Kentucky:	: Number	Sets	: Tennessee (Cont'd.)	Number	Sets
Bloomfield	: 5		: Johnson City	: 8	1
Bowling Green	: 7	1/1:	: Knoxville	: 10	2
Carrollton	: 9		: Morristown	: 9	1
Covington	: 2	1 :	: Mountain City	2	1
Cynthiana	: 11	1 :	: Mt. Pleasant	: 2	1/ -
Danville	: 3	1 :	: Newport	: 6	1
Franklin 2/	: 3	1/1:	: New Tazewell	: 8	1
Glasgow	: 10		: Rogersville	. 5	1
Greensburg	: 4		: Sparta	5 4	1
Harrodsburg	: 8	_	: Springfield 2/	5	ī
Henderson 2/	2	,	: Sweetwater	í	1/ -
Hopkinsville 2/	: 12		: Total	115	20
Horse Cave	: 8				
Lebanon	. 4		: Virginia:	•	
Lexington	30	-	Abingdon	. 11	2
London	5		: Gate City	3	ī
Louisville	5	,	: Pennington Gap	3	i
Mayfield 2/	. 2		: Total	17	14
Maysville	20		·	•	
Morehead	: 2		: North Carolina:	•	
Mt. Sterling	. 4		: Asheville	10	2
	: 10				1
Owensboro 2/ Paducah	: 10	/,	: Boone : West Jefferson	3 2	1
	10			15	1
Paris					4
Richmond	: 6				
Russellville 2/		need.	: West Virginia:	. 1.	2
Shelbyville	: 9		: Huntington	:4	1
Somerset	: 2			•	
Springfield	: 6		: Indiana:		
Winchester	: 4		Madison	: 4	1
Total	: 213	·	: New Albany	: <u>l</u>	1/ -
	•		: Total	5	1
Tennessee:	•			•	
Athens	: 1		: Ohio:		
Carthage	: 8		: Ripley	:4	11
Clarksville 2/	: 9		•	•	
Columbia	: 2	1/1:	: Missouri:	•	
Fayetteville	: 2	1:	: Weston	:2	11
Franklin	: 3 : 6		•		
Gallatin	: 6		: Total Va Mo.	<u>47</u>	12
Greeneville	: 18	2 :	•	•	
Hartsville	: 6	1 :	: GRAND TOTAL	375	71

^{1/} Same buyers used for Louisville, Ky., and New Albany, Ind. (2 sets); Columbia
and Mt. Pleasant, Tenn. (1 set); Mayfield and Paducah, Ky. (1 set); Athens and Sweetwater, Tenn. (1 set); Bowling Green, Franklin and Russellville, Ky. (2 sets - in addition to one complete set at Bowling Green).

^{2/} This market sells more than one type.

^{3/} Same buyers used as for dark air-cured (Type 36), at Henderson, Ky. 4/ In addition, the Green River set of buyers at Owensboro, Ky., operates on Burley sales until the opening of the dark air-cured season, and thereafter also, when allotted time permits. - 14 -

MARKET NEWS SERVICE: The average farmer cannot spend enough time on the warehouse floor to keep posted on the approximate value of the different grades of tobacco, but he must have this information if he is to get a fair price for his tobacco. The tobacco market news service gathers this information as a companion activity of the inspection service.

The value of the inspection and market news services lies in the fact that the certificate of grade on the warehouse ticket provides tobacco growers with unbiased information regarding the grade or quality of each lot of tobacco offered for sale, and the price reports furnish a definite basis for making an intelligent decision on whether or not to accept a bid.

During morning sales, on representative markets located over the entire Belt, a record is made of grade, pounds, and price for each lot sold. These data are transmitted to a central market news office, where averages are calculated for representative grades and issued in the form of a daily press release. This report carries quotations on grades which represent around three-fourths of the total volume of offerings. The release reviews the highlights of the day's sale covering such items as quality, price, trend, high and low price for individual baskets, etc. Sales figures for the Belt are also included. Newspapers and radio and television stations are furnished with the release daily.

Daily price reports are sent to every market showing the average price at which each grade sold the preceding day, along with the support price for the grade. This information is made available to growers selling on the market. In addition, weekly market news reports and press releases are issued which review the marketing activities for the week.

Market price reports furnish growers with current average prices and support prices by grade. If a certain grade is averaging well above the support price, it is well for the grower to think before accepting the loan price. For example, if the average for B5FR was \$62.00, and the support was \$49.00, and the grower was offered a bid below the support price, it would be worth his time to reject this bid and offer the lot at the next sale. He is assured that the loan price will be the same all season, and in most cases his lot will bring a price nearer the average on the second sale, and thus give him a nice profit over the first sale.

	(NAME OF WAREHOUSE) NO. 496 BASKET 5438 GROWER John Doe 450 LBS.	Tobacco Inspection Certificate This tobacco Inspected by the U. S. Department of Agriculture under the Tebacco Inspection Act, is certified to be: Type 31 Grade BY (Date) (Inspecter U. S. D. A.)
	T 3 O LBS.	
	DATE	
4		
	1	
	I (NAME OF WAREHOUSE)	Tobacco Inspection Certificate This tobacco Inspected by the U. S. Department of Agriculture under the Tobacco Inspection Act, is certified to be:
	NO. 496	Type 31 C 3 F
	BASKET 5438	12-9-59 BY PD (laspector U. S. D. A.)
\	GROWER John Doe	

TOBACCO WAREHOUSE TICKET - BEFORE AND AFTER INSPECTION AND SALE

450 LBS.

Tobacco Market Prices

TYPE 31 - BURLEY

DAILY

Dec. 9, 1959

U. S. DEPARTMENT OF AGRICULTURE - AGRICULTURAL MARKETING SERVICE - TOBACCO DIVISION

NO.12 1959 Crop

Ky., N. C., Tenn., Va. & W. Va. Depts.of Agri., Cooperating

Gross sales in the eight-state area Tuesday, December 8, totaled 25,354,734 pounds and averaged \$59.27 per hundred. Season sales amounted to 301,773,854 pounds averaging \$61.84.

Auction bid averages and advance prices per hundred pounds by U. S. grades: WEDNESDAY, DECEMBER 9, 1959

U. S. GRADE	AUCTION AVERAGE	ADVANCE PRICE	U. S. GRADE	AUCTION AVERAGE	ADVANCE	U. S. GRADE	AUCTION AVERAGE	ADVANCE PRICE
LEAF			TIPS (Con			LUGS (Ca	ont'd)	
BIF	\$70*	67	T4F	\$64 ∗	50	C5K	\$	52
BlfR		61	T4FR	60	46	C5M	66	52
BLR	670 esta	54	T4R	53	39	C5V	65*	57
B2F	70	65	T4D	49*	33	C5G	60≉	39
B2FR	65*	59	T4K	444	50	FLYINGS		
B2R	64*	52	T4VF	58*	44	XLL	-	72
B3F	69	63	T4VR	50	34	XLF	was.	71
B3FR	65	56	T4GF	50*	3 6	X2L		71
B3R	60*	49	T4GR	45	30	X2F	71*	70
B3K		55	T5F	60*	46	X3L	71*	70
B3M	67*	55	T5FR	5 6	41	X3F	70	69
B3VF	66*	60	T5R	4.6	34	X3R	eg.co	62
B3VR	58*	42	T5D	45*	30	X4L	69	67
B3GF	52*	46	T5K		27	J4F	7 0	66
B3GR	8883	36	T5VF	53*	40	X4R	66*	58
B4F	69	61	T5VR	49*	29	X4M	65*	55
B4FR	65	53	T5GF	48*	31	X4G	59∗	44
B4R	60	45	T5GR	41	27	X5L	68	63
B4D		37	LUGS			X5F	68	62
B4K		50	ClL		72	X5R	66	51
B4M	65*	50	ClF		71	X5M	65*	45
B4VF	66	55	C2L		71	X5G	59*	37
B4VR	56	40	C2F	71*	70	MIXED C	GROUP	
B4GF	53	43	C3L		70	M3F	68*	56
B4GR	51	33	C3F	70	69	M3R		45
B5F	67	57	C3R	69*	62	M4F	67*	51
B5FR	62	49	C3K	9546	60	M4R	40-40	40
B5R	55	42	C3M	67*	59	M5F	64*	48
B5D	48*	32	C3V	69*	66	M5R	59*	3 5
B5K	er est	40	C4L	70*	69	NONDES		
B5M	63*	40	C4F	70	68	NIL	62	48
B5VF	63*	48	C4R	69	60	NLF	60	40
B5VR	55*	36	C4K		58	NIR	44	27
B5GF	54	38	C4M	68	56	NLG	40	24
B5GR	46	30	C4V	69*	63	NSL	45	0
TIPS			C4C	60*	45	N2R	32	0
T3F	65*	55	C5L	70*	67	MSG	32	0
T3FR	62*	51	C5F	69	66			
T3R	56*	42,	C5R	68	55	Ī	. r. 1, 2, 2 . 1, 2, 2 - 1, 2, 2, 2, 2, 2, 2, 2, 2, 2, 2, 2, 2, 2,	

*Latest average established.

Tobacco graded "W" (Unsafe Order), "U" (Unsound), or "No-G" (No Grade) will not be accepted for loan.

(SEE OTHER SIDE)

"NOTICE TO GROWERS"

THE INFORMATION FURNISHED IN THIS REPORT IS INTENDED TO HELP YOU IN OBTAINING THE MARKET PRICE FOR YOUR TOBACCO.

USE PRICE REPORTS REGULARLY

Note both AUCTION average and ADVANCE price shown. You have one of the following three choices:

- 1. Accept Auction Price Offered.
- 2. Reject Auction Price and Re-offer.
- 3. Deliver to the Association or Stabilization Corporation at Advance.

BE PRESENT WHEN YOUR TOBACCO IS SOLD. Consult your warehouseman about delivery of any tobacco to the Association.

CAREFUL PREPARATION OF TOBACCO FOR MARKET PAYS A PROFIT

- 1. Keep GREEN and RIPE tobacco separated.
- Be sure to remove all "rubber bands" before tying leaves into bundles.
 Failure to do so will result in the tobacco being graded "No-Grade" if
 detected by the Government Tobacco Inspector. "No-Grade" tobacco carries
 no support price.
- 3. Tie heads of bundles uniformly about size of silver dollar.
- 4. Handle and market your tobacco in proper keeping order. WET TOBACCO IS ALWAYS SOLD AT A LOSS TO THE GROWER.

CONSULT YOUR TOBACCO GRADER. ASK HIM ANY QUESTIONS OR ADVICE ABOUT MARKETING YOUR TOBACCO. HE IS ON THE MARKET TO ASSIST YOU.

KEY TO STANDARD GRADE MARKS FOR BURLEY TOBACCO

GROUP	QUALITY		COLOR
B-Leaf	1-Choice	L-Buff	V-Greenish
T-Tips	2-Fine	F-Tan	VF-Greenish Tan
C-Lugs or Cutters	3-Good	FR-Tannish Red	VR-Greenish Red
X-Flyings	4-Fair	R-Red	G-Green
M-Mixed Group	5-Low	D-Dark Red	GF-Green Tan
N-Nondescript		K-Variegated	GR-Green Red
S-Scrap		M-Mixed	

For example: B3F designates leaf, good quality, tan color. SPECIAL FACTOR: "U" and "W" may be applied to all grades.

Information like this will enable every farmer to know after his tobacco is sold whether the prices, lot by lot, are in line with those already established on a grade basis by the buyers. This information will enable farmers to market their tobacco on a basis of fair competition.

Records of offerings and sales, compiled by the Department of Agriculture, show that when bids are materially below the price range per grade, farmers make money by rejecting the bids and putting their tobacco up for sale again. The data also show that when bids are within the price range per grade or above the average for the grade, farmers seldom profit but usually lose by rejecting the bid. The point is that if farmers are to benefit from the operations of the inspection and market news services they must apply the information obtained. Information which enables farmers to reject low bids and to obtain for their tobacco substantially higher prices at the second offering is of great value to producers in marketing their tobacco.

In addition, the Department issues <u>market reviews</u> each year which cover such information as opening and closing dates of all markets, number of warehouses and buyers on each market, warehouse charges, summary of sales by crop years, summary of sales by States and months, producers' sales and resales by markets, price charts showing fluctuations over a period of years, average price per grade each week of marketing season, percentages of each group, quality, and color in each crop, and other valuable data.

Any or all of these reports will be sent without cost, upon request to Market News Service, Tobacco Division, AMS, P. O. Box 549, Raleigh, N. C.

DEMONSTRATION SERVICE: The demonstration service is educational. It acquaints farmers with the objectives of inspection and market news and how these services can benefit them, and instructs them how to prepare their tobacco so that it will be sold at the highest price consistent with quality.

In cooperation with county agents and agricultural teachers, tobacco inspectors hold meetings directly at tobacco barns, where actual stripping demonstrations are given. These demonstrations show the farmer the best way to prepare his tobacco for market so that he will get the best possible price for it. Inspectors will also explain to agricultural students the advantages of knowing how to use the inspection and market news services.

Why the Government Acts: It may be asked, "Why cannot warehouse starters and buyers determine the grade of tobacco as well as Government inspectors?" Studies show that in the majority of instances they can, and do, since the bulk of sales are made at prices within the normal range for the several grades. But there are the sales at abnormally low prices to be explained.

One explanation may be found in the rate at which tobacco is sold at auction. The normal rate at which Burley tobacco is auctioned is 360 lots an hour, or 1 lot each 10 seconds. Under normal conditions the warehouse starters and buyers must determine the group, quality, and color of a lot of tobacco every 10 seconds. It is extremely doubtful whether these determinations can be accurately and consistently made at this rate of speed during the whole period of sales. To a large extent the inequality in prices for the same grade of tobacco may be explained by errors in judgment on the part of starters and buyers, because of the speed at which tobacco is sold.

Another important factor is the light under which tobacco is sold. Some tobacco may be placed on the warehouse floor where the light is unsatisfactory. It may be in a dark corner, or under a skylight through which the sun shines directly on the tobacco. Both conditions render accurate determinations very difficult, and often adversely affect the sales price of the tobacco. Neither of these unfavorable conditions - rate of sales or unfavorable light - can be directly attributed to either the starters or the buyers, but the ill effects of both can be reduced materially by inspection service.

Under Federal Inspection, to eliminate errors in judgment caused by speed and unfavorable light, sufficient inspectors are provided for each sale. Furthermore, as they begin inspecting tobacco sometime before the sale starts, they are not rushed and are able to make thorough examinations, and consequently more accurate and consistent determinations of grade. In addition, lots of tobacco that are under unsatisfactory light may be carried to proper light for better inspection and determination of grade.

The services are informational. The inspection service does not promote sales; it only supplies information regarding the quality of tobacco offered for sale. The market news service does not establish prices; it only records current average prices established by sales of tobacco. If the service is rightly used it will go far toward preventing the losses now suffered by growers when tobacco is knocked down at less than its current market value.

Summary: The object of Inspection, Market News, and Demonstration is to supply information regarding the factors pertaining to the value of tobacco offered for sale. These services (1) certify to the seller the grade of his tobacco, (2) furnish him with current average price and support or loan price for each grade, and (3) keep him informed as to the best way to prepare his crop for marketing. In short, they are designed to aid him in all ways to get as much money as possible for the tobacco which represents his year's work.



